

Practice Digest Example for an Innovation Management course

Objectives: To identify practices and the factors that influence them for approaches employed by organizations to manage their innovation processes and strategy; to demonstrate scholar-practitioner competency in Management Information Literacy, Management Practice Literacy, Critical Thinking, Conceptual Fluency, Argumentation and Writing Fluency.

Guidance: Practice digest assignments are translations from the academic and practice literature on relevant innovation management practices. These digests combine both narrative and graphic formats to explain potential practice applicability of an article. The scope of this digest is 2000-2500 words in addition to references in a format described below.

Deliverable: Practice Digests are organized in three parts:

In the first part, interpret a scholarly article for relevance and meaning of **2-3 findings for management practice**. Each interpretation of a finding will comprise a paragraph of 150-200 words capturing the essence of how that finding relates to (and potentially implements) an actionable practice or strategy. Interpretations should be supported with citations in APA format as needed.

In the second part, compose a **concept graphic or model** that illustrates relationships between findings of the selected article and innovation management practices or strategies that could be carried out in a company. This concept graphic is intended to develop your ability to portray conceptual relationships—a key skill for aspiring managers. Compose this graphic on a single page. *Avoid extensive coloration and make labeling clear and readable.*

In the third part, prepare a **concept narrative** explaining how key practice approaches translated from the literature are expressed and related in the concept graphic for the assigned article. Concept narratives are expected to describe and explain key practice approaches as they would address relevant findings associated in the assigned article.

Finally, collegial discussion and interaction among class members and the instructor is expected to occur once materials are posted to the Practice Digest Conference. Constructive questioning and informed insights by Digest authors would occur in peer reviews.